Earth Day Every Day of Harrisonburg, VA

"We don't need a handful of people doing zero waste perfectly. We need millions of people doing it imperfectly." Anne Marie Bonneau

Sponsorship
Extended Through May 2021

Earth Day Every Day of Harrisonburg, VA thanks our sponsors who helped us launch our program and provided funds for hosting activities and events. Unfortunately, we have to postpone the unveiling of the custom mosaic, Plastic Waste Blues, and our keynote speaker, Bea Johnson, author of Zero Waste Home.

We will pursue the installation of 'Plastic Waste Blues' soon and will document with video to share on our Facebook page.

Fortunately, Bea Johnson indicated she will be on tour next year and we already asked to be on the wait-list, preferably for April 2021. Due to this postponement, all corporate and individual sponsorships will extend through May 2021.

COVID-19 EVENT UPDATES

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EDED Launch Event

Our launch event at Pale Fire Brewing Co. on February 18 was a great success with over 50 people in attendance. This event featured Doug Hendren’s performance of his latest single, “Landfill Blues.”

Elly Swecker shared information about Earth Day Every Day of Harrisonburg, VA, and everyone mingles with good food and drinks.

We are grateful to Bluestone Communications for handling the promotion of the event, registration, photography, presentations, and for its overall support. Check out more of Doug Hendren’s environmental songs at musicalscalpel.com.

Zero Waste Activities

We have hosted three “Let’s Make It” events that included making beeswax wraps, homemade cleaning supplies and no-sew t-shirt bags.

Unfortunately, our plans for dyeing Easter eggs with natural dyes has been cancelled. However Joanne Baker dyed eggs from home and showed us through our FB page. Don’t they look great?

T-shirts for no-sew t-shirt bags

Joanne Baker’s naturally dyed Easter eggs

Coming Sometime Soon 🍃

Gift and Thrift and Booksavers of Virginia invited us to be their first guest for their Community Connections program on March 27th. COVID-19 changed this plan, so when it is safe to reopen Gift and Thrift, look for the date we will be able to come. We really like this partnership as we both have efforts to reduce waste.

Saving the Earth Step by Step

The 50th Anniversary of Earth Day is going digital everywhere including in Harrisonburg. EDED will feature several Facebook live demonstrations, environmental talks, tips for moving toward zero waste and more. The first video series begins April 13. This series is hosted by Melissa Nguyen, a part-time employee of Bring Your Own, owner of Niche Fix, a marketing, business operations, and event planning firm, and full-time Mom.
THE 50TH ANNIVERSARY OF EARTH DAY

Take Action: Make an Earth Day Window Sign

Though we can’t participate in any outdoor EARTHRIZE, we can show our support with a window sign or yard sign. We encourage every home to create a window sign supporting an environmental issue. For guidance, check out Earth Day 2020 here. Take a picture of your window sign and post it on our Facebook page: Earth Day Every Day of Harrisonburg, VA. Please add a description of your sign or other comments.

How to Honor the 50th Anniversary of Earth Day

Here is what Earth Day Network has to say: “The coronavirus pandemic does not shut us down. Instead, it reminds us of what’s at stake in our fight for the planet. If we don’t demand change to transform our planet and meet our climate crisis, our current state will become the new normal – a world where pandemics and extreme weather events span the globe, leaving already marginalized and vulnerable communities even more at risk.” For more information, visit this link to Earth Day 2020.

Global Digital Mobilizations for 50th Anniversary of Earth Day

Amid the recent COVID-19 global pandemic, Earth Day Network, the global organizer of Earth Day, will mark the 50th anniversary of Earth Day with the first Digital Earth Day, a global digital mobilization on April 22 to address the most urgent threats to people and the planet. Did you attend the first Earth Day in 1970? Tell us your story on our Facebook page.

About Earth Day Every Day of Harrisonburg, VA

Earth Day Every Day is a grassroots environmental initiative based in Harrisonburg, VA. We inform on harmful effects of plastic pollution, provide practical solutions, and with community, recognize Earth Day with special events.

Visit Us:

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